



BCT 19|20 SEASON PROGRAM AD CONTRACT

Boise Contemporary Theater
854 Fulton Street | Boise, ID 83702
Contact: Benjamin Burdick | (208) 297-3838 | bb@bctheater.org

COMPANY NAME _____
CONTACT NAME _____
BILLING ADDRESS _____
PHONE _____ EMAIL _____
CONTACT SIGNATURE (required) _____

EARLY-BIRD DISCOUNTS! Return advertisers save 10% on increased ad sizes! New advertisers save 10% until August 15!

Your COLOR ad in the BCT 19|20 Season program will be seen by more than 16,000 people over the course of five exciting, diverse productions between September 2019 and May 2020. BCT agrees to print an ad for the above advertiser in its 2019-2020 season program for the following rate and terms and conditions, upon payment in full.

DEADLINES:

- August 15, 2019** – Contract signed and returned for space reservation, with payment in full or agreed-upon down payment.
- August 25, 2019** – Final artwork and payment in full due.

AD TYPE (check one)	SIZE	COST
• OUTSIDE BACK COVER	7.75 W X 10.125 H	\$2,200
• INSIDE FRONT OR BACK COVER	7.75 W X 10.125 H	\$1,800
• INSIDE FIRST PAGE	7.75 W X 10.125 H	\$1,700
• FULL PAGE	7.75 W x 10.125 H	\$1,500
• 2/3 PAGE (vertical)	5 W X 10.125 H	\$1,100
• 1/2 PAGE (horizontal)	7.75 W x 5 H	\$900
• 1/3 PAGE (square)	5 W x 5 H	\$700
• 1/3 PAGE (vertical)	2.5 W x 10.125 H	\$700
• 1/6 PAGE (vertical)	2.5 W x 5 H	\$500

**Trim Size: 8.5" x 11". Bleed: provide a 1/4" bleed. Keep live matter 1/4" from trim.*

FILE DELIVERY AND PAYMENT INSTRUCTIONS

- ✓ Electronic files must be delivered as 300 dpi, press-ready Adobe Acrobat PDFs—CMYK. Embed all images and outline fonts before creating the final PDF.
- ✓ Formats NOT accepted: files created in any word processing programs, files saved as GIF (.gif), files created in Publisher (please convert to PDF).
- ✓ Please adhere to the sizes listed above. BCT is not responsible for resizing ads to the correct specs.
- ✓ Please proof your artwork carefully. BCT is not responsible for errors in your submitted ad.
- ✓ Please send payment in full with this signed contract or arrange a payment schedule at time of submitting this signed contract by the deadline to Ben at BCT, 854 Fulton Street, Boise, ID 83702 or to bb@bctheater.org.
- ✓ File submission questions to Ben at bb@bctheater.org.
- ✓ Ads not been paid in full or without a payment schedule by time of publication will not be placed.
- ✓ BCT reserves the right to refuse ads and will issue a refund as needed.
- ✓ Email ads 10MB or smaller to bb@bctheater.org. Use Dropbox or YouSendIt.com for files larger than 10MB.