

BCT 18|19 SEASON PROGRAM AD CONTRACT

Boise Contemporary Theater

854 Fulton Street | Boise, ID 83702

Ad Sales Manager: JANEVIEVE ROBINETTE | (208) 297-3840 | jr@bctheater.org

COMPANY NAME _____

CONTACT NAME _____

BILLING ADDRESS _____

PHONE _____ EMAIL _____

CONTACT SIGNATURE (required) _____

Your COLOR ad in the BCT 18|19 Season program will be seen by more than 16,000 people over the course of five exciting, diverse productions between September 2018 and May 2019. Boise Contemporary Theater agrees to print an advertisement for the above advertiser in its 2018-2019 season souvenir program for the following selected rate and terms and conditions, upon payment in full.

DEADLINES:

August 1, 2018 — Contract signed and returned for space reservation, with payment in full or agreed-upon down payment.

August 15, 2018 — Final artwork and payment in full due.

• OUTSIDE BACK COVER	7.75 W X 10.125 H	\$2,200
• INSIDE FRONT OR BACK COVER	7.75 W X 10.125 H	\$1,800
• INSIDE FIRST PAGE	7.75 W X 10.125 H	\$1,700
• FULL PAGE	7.75 W x 10.125 H	\$1,500
• 2/3 PAGE (vertical)	5 W X 10.125 H	\$1,100
• 1/2 PAGE (horizontal)	7.75 W x 5 H	\$900
• 1/3 PAGE (square)	5 W x 5 H	\$700
• 1/3 PAGE (vertical)	2.5 W x 10.125 H	\$700
• 1/6 PAGE (vertical)	2.5 W x 5 H	\$500

*Trim Size: 8.5" x 11". Bleed: provide a 1/4" bleed. Keep live matter 1/4" from trim.

- ✓ Electronic files must be delivered as 300 dpi, press-ready Adobe Acrobat PDFs—CMYK. Embed all images and outline fonts before creating the final PDF.
- ✓ Formats NOT accepted: files created in any word processing programs, files saved as GIF (.gif), files created in Publisher (please convert to PDF).
- ✓ Please adhere to the sizes listed above. BCT is not responsible for resizing ads to the correct specs.
- ✓ Please proof your artwork carefully. BCT is not responsible for errors in your submitted ad.
- ✓ Please send payment in full with this signed contract or arrange a payment schedule at time of submitting this signed contract by the deadline to Janevieve at BCT, 854 Fulton Street, Boise, ID 83702 or to jr@bctheater.org.
- ✓ File submission questions to Janevieve at jr@bctheater.org.
- ✓ Ads not been paid in full or without a payment schedule by time of publication will not be placed.
- ✓ BCT reserves the right to refuse ads and will issue a refund as needed.
- ✓ Email ads 10MB or smaller to jr@bctheater.org. Use Dropbox or YouSendIt.com for files larger than 10MB.